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| **Development Proposal Criteria** | | | |
| Community Group: (Whose perspective are you taking?) | | | |
| * Group clearly identified | |  | |
| What does this group value in terms of land use? | | | |
| * At least three values are identified | |  | |
| * Values match the perspective of the community group | |  | |
| What is your chosen development proposal?  (What will you do with the land?) | | | |
| * Proposal is clearly identified | |  | |
| * Proposal suits above identified values | |  | |
| * Proposal is realistic in terms of community resources | |  | |
| Justification of proposal:(Who will be effected and how) | | | |
| * At least four benefits identified | |  | |
| * Benefits appropriate to group but also community as a whole | |  | |
| * Negative effects are also identified but are justifiable | |  | |
| Draw and label important features of this development?  (i.e. buildings, water, natural features, etc.) | | | |
| * At least 6 features identified | |  | |
| * Labels clearly show the purpose of each feature | |  | |
| * Labels indicate salient aspects of each feature | |  | |
| **Proposal PowerPoint Presentation Criteria** | | | |
| Structure includes: | | | |
| * Introduction | |  | |
| * Justification includes effects on community | |  | |
| * Description of features | |  | |
| * Conclusion | |  | |
| Multimodal Aspects | | | |
| * Linguistic (text and narration) | |  | |
| * Visual (image) | |  | |
| * Audio (Musics and or SFX) | |  | |
| * Elements of each mode used appropriately | |  | |
| * Modal Coherence, Salience and Density used | |  | |
| Written/spoken Grammar | | | |
| * Nominalisation (e.g. development) | |  | |
| * Evaluative Language (e.g. value, important) | |  | |
| * Abstract nouns (e.g. issue, concern, attention) | |  | |
| * Modal Words (e.g. must, complete lack) | |  | |
| * Sensing verbs (e.g fear, believe) | |  | |
| * Text Connectives (e.g. Firstly, Secondly) | |  | |
| * Technical nouns (e.g. Council, Developers) | |  | |
| Achievement of Purpose | | | |
| * Designers arguement is well communicated | |  | |
| * Viewer is likely to be affected | |  | |